## 14. Publicity

Section 5 of the Local Government Act 1986 requires the Authority to maintain a separate account of expenditure on a wide range of publicity activities. This expenditure is included within service totals and is given below:

	2007/08 £m	2008/09 £m
Recruitment advertising Other advertising	1.4 0.2	1.3 0.3
Public relations Other publicity	0.2 0.5 0.7	0.3 0.8
Tourism	0.3	0.3
Total	3.1	3.0

## 15. Agency work

The County Council acts as agent to the various Primary Care Trusts in the County for the payment of the nursing care element of accommodation charges in care homes. Payments reimbursed total £0.0m (2007/08 £3.5m). Free nursing care administered for Health ended 31 March 2008.

## 16. Local Authorities Goods and Services Act 1970

The Council provides services to other local authorities and public bodies under the Local Authorities (Goods and Services) Act 1970. The services provided consist of financial, forestry and arboriculture, agricultural planning appraisals and caretaking. The organisations to whom these activities are provided, together with the income generated, are listed below. Charges for these services are set at a level to ensure the full recovery of cost.

	2007/08 £m	2008/09 £m
Services to Combined Fire Authority Services to Probation Board Property Services to other bodies	0.1 0.1 0.2	0.1 0.1 0.1
Total	0.4	0.3

The County Council also administers the Concessionary Travel Fees Scheme for areas covered by Leicester City Council and the District Councils in Leicestershire for which income and expenditure is shown below:

	2007/08 £m	2008/09 £m
Income Expenditure	(7.4) 7.8	(12.1) 12.1
Net Cost	0.4	0.0